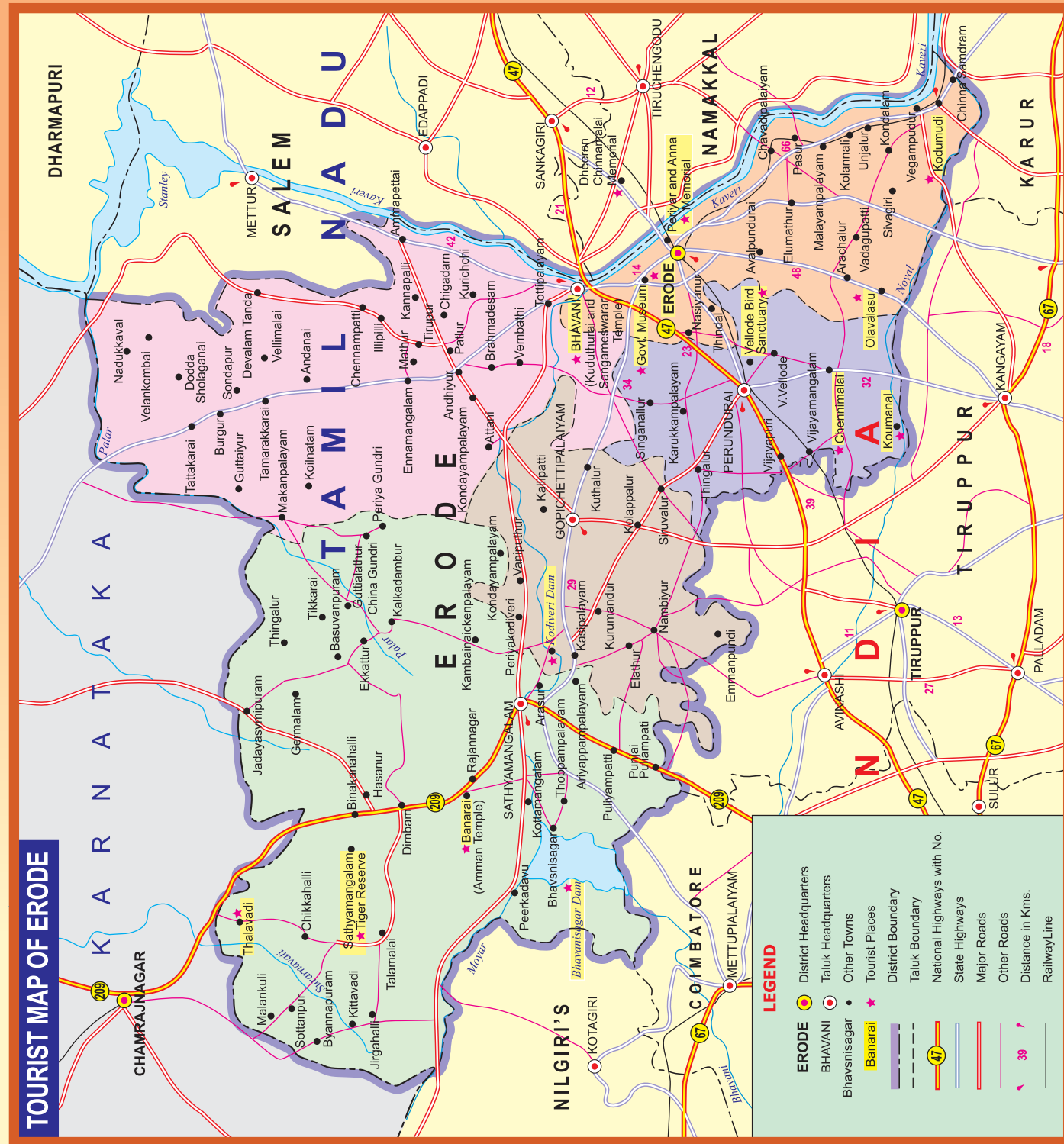




Velayudha Swamy Temple, Thindal



This hillock temple is situated in Erode town on the way to Coimbatore. A large number of devotees visit this temple everyday. Annual festivals are Thai Poosm during January and Chithirai Visakam, during the month of April every year. (Tel: 04242 - 30114)

Timings : 6.00 am to 12.30 pm
4.00 pm to 8.30 pm

Periyar and Anna Memorial

EVR Periyar who was a social reformer and leader of Self Respect movement and champion of the oppressed class was born in Erode. He was affectionately called Thanthai Periyar by the people of Tamil Nadu. The house in which he lived has been converted into a memorial. The pictures of his major events in social and political life are displayed in the memorial. Pictures of major events with Anna, another great leader of the State who was also associated with Periyar are also displayed in the Memorial.



Dheeran Chinnamalai Memorial



Dheeran Chinnamalai was a Tamil Chieftain and Palayakkarar who fought against the British East India Company rule during the struggle for Indian Independence. A memorial has been built at Odanilai in the district where he waged a war with British soldiers.

Brough Church



This church is one of the oldest churches in the district. This was constructed in 1933 by Rev. Antony Watson Brough. The church is constructed in Indo-Saracenic Architecture style. A large number of devotees come and worship at this church every day.

Anthiyur Horse Market

Horse fair (Kudhirai Sandhai) is organized during Sri Gurunadhasamy Temple festival in the Tamil month of Aadi (July-August). Hundreds of horses of various breeds are exhibited in the fair. Fair takes place for a period of 5 to 6 days and is witnessed by lakhs of people . Andhiyur horse fair is said to be organized right from Tipu Sulthan's time. Andhiyur is 30 kms from Erode and 18 kms from Bhavani.

SHOPPING: Erode district has numerous handloom and fabric making units. Chennimalai is famous for bed-sheets, bed spreads etc. Visitors can purchase a lot of fabric items.

POOMPUHAR SHOW ROOM (Govt. Of Tamil Nadu Undertaking): Handicraft items, Bronze statues, Thanjavur paintings and other woodcrafts can be purchased from the show room. Address: 1154, Mettur Road, Erode -638 011. Tel: 0424-2254885, Email:poompuharerode@gamil.com (Working hours 10AM to 8 PM)

CO-OPTEX (Owned by Govt. Of Tamil nadu) is situated on Gandhi Road, Erode and is 2 kms from Bus stand and railway station. Genuine silk sarees and other textile items can be purchased from this showroom. Besides these, there are a lot of big shopping malls and textile showrooms are there in Erode.

TOURIST OFFICER,
Government of Tamilnadu Tourist Office,
RDO Office Complex,
Brough Road, Erode - 638001
Phone : 0424 - 2253522.
Email : touristofficeerode@gmail.com

DEPARTMENT OF TOURISM
Government of Tamil Nadu
Tamil Nadu Tourism Complex,
No : 2, Wallajah Road, Chennai - 600 002.
Phone : 91-44-2533 3333 / 444 / 857 / 286 / Fax : 91-44-2533 3385
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Website: www.tamilnadutourism.org / www.ttdconline.com

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Erode

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Active Media Pictures, Chennai

Erode District

INTRODUCTION

The area under present Erode district has a hoary past. It was under the rule of Cheras, Cholas and Pandyas, Cheras being the main ruler of the land. The region became part of Vijaynagara Empire in 13th Century and later under Nayaks of the Madurai during 17th century. The poligar chieftain Dheeran Chinnamalai, who fought against the British was one of the Governors of this region. The great social reformer of 20th century, Periyar E Ve Ramasamy (Thanthai Periyar as he was affectionately called) was born in the district.

Erode District was formed on September 17th 1979 . This district was earlier part of Coimbatore district. This district forms the part of Kongu region. The Climate of the District is generally dry and hot except during monsoon. It is blessed with good rainfall. The Cauvery river makes this district very fertile. Agriculture is the most important source of income and employment for the vast population. Paddy, Plantain, cotton, turmeric, coconut and sugarcane are chiefly grown in the district. Erode is known as ‘Turmeric city of India’ since turmeric is being cultivated in a vast areas and exported to various countries. Though primarily an agricultural economy, the district has many industries based on cotton mills, handloom and ready made garments. Erode, Gobichettipalayam, Bavani and Chennaimalai are well known for handloom and powerloom textile products.

General Information

Area	: 5722 sq kms
Population	: 22,51,744 (2011 Census)
Rainfall	: 812 mm
Languages	: Tamil & English
Climate	: Semi-arid climate

Places of Interest

The district is vast and hence the demography of the district is also varied. The flow of river Cauveri through Erode makes the district very fertile. Green vegetation can be seen everywhere. Beautiful dams, sites, breathtaking forest area and traditional old temples attract visitors to this district throughout the year.

Kodumanal



This place has a great historical significance and archaeological importance. Noyyal civilisation is as old as Sangam age 2000 years ago. This ancient city is located on the banks of river Noyyal. There lived craftsman of high calibre during the Roman Empire. There were trade relations between Romans and the Cheras of this region. The craftsmen who lived here made high quality beads and iron tools. This place is situated at a distance of 35 km from Erode.

Sathyamangalam Tiger Reserve: (STR)



Sathyamangalam tiger reserve is located in the strategic confluence region of Western and Eastern Ghats. It comprises of two divisions - Sathayamangalam and Hasanur. The region is also part of Nilgiri- Eastern Ghats elephant reserve and is an abode of about 800 to 1000 elephants. STR is located at a distance of 67 kms from Erode and 75 kms from Coimbatore. Apart from tigers, the region is noted for elephants, gaur, black bug, four horned antelope, leopard, hyena, wild dogs, civets, reptile and other creatures. Sandal trees are grown in the forests and were designated as Royal tree by Tipu sultan.

The forest region is a settlement of tribal population such as Irulars, Ooralis, and Kurumbas. Nature lovers are attracted towards this region because of the bio-diversity of this region and scope for Eco-Tourism activities. The climatic conditions prevailing in Hasanur hill station has pleasant weather throughout the year. Forest guest houses are available at Santhyamangalam and Hasanur. Public are allowed to stay in the forest guest house with regulations, since the area falls under eco-sensitive practices. Visitors can go for a safari ride to the forest area through forest department. A drive through the forest is both interesting and adventurous.

Bhavani Sagar Dam

The dam is built on Bhavani river. It is located at a distance of 65 kms from Erode Town. A view of the dam and the adjacent park is really an enchanting experience for a visitor. This dam is built by clay.



Kodiveri Dam

This dam is located at a distance of 10 kms from Gobichettipalayam and 47 kms from Erode Town. It was originally built by Kongalvan in the year 1125 AD across river Bhavani. The park and the dam site attract a large number of tourists throughout the year. Coracle ride (Parisal Savari) also attracts visitors.

Bhavani Kooduthurai and Sangameswarar Temple



River Cauveri and Bhavani merge at this place, hence it is called Bhavani Kooduthurai. Sangameswarar temple (Siva Temple) here is visited by pilgrims throughout the year. This temple was also known as Thirunana in Tamil literature. There is an interesting story of this temple connected with British Collector William Karo of Coimbatore District during 1804. It is said that one night while he was asleep in the Bungalow, a small girl awoke him and got him out of the bungalow. Once they were out, the bungalow collapsed. Next day, the Collector narrated this incident to the priest of the temple. The priest told the Collector that the small girl was Bhavani Amman who saved his life. As a gratitude of saving his life, Collector gave a gold plate to the goddess with his signature dated 11.1.1804. Temple timings 5 am to 1 pm and 4 pm to 8 pm. (Tel:04256-230192)

Chennimalai



Chennimalai is situated at a distance of 30 kms from Erode on the way to Palani. Frequent buses are available from Erode, Tiruppur and Salem. The famous Subramanian (Murugan) temple is situated on a hill which is 400 meters above sea level. The flora and fauna are beautiful and home to monkeys, peacocks, rabbits and large varieties of reptiles. The main festival of this temple is Thai poosam during January every year. Chennimalai is also famous for handloom products. The high quality fabrics are made by craftsman from the area for centuries. Fabrics are distributed to North India and to many foreign countries.

Timings :	6.00 am to 8.00 pm
Contact No :	04294 - 250223

Bannari Amman temple

There is a Siva temple (Markandeyar –Umayal) dedicated to Amman (Devi) is situated at a distance of 10 kms from **Bannari**, 14 kms from Sathyamangalam, 84 kms from Erode town. This temple attracts a large number of pilgrims from various parts of the State and from neighbouring States. The annual festival Kundam (Pookuzhi) (walking on fire) celebrated during Tamil Month Panguni (March-April) is a very special attraction. Lakhs of devotees throng during the festival time. Frequent buses are available from Sathyamangalam. Nearest Railway station is Mettupalayam. Nearest Airport is Coimbatore.



Vellodu Birds Sanctuary



Migratory birds assemble here in large numbers during the winter season. The sanctuary is located at 12 kms from Erode Town and 14 kms from Chennimalai.

Government Museum

The museum exhibits inscriptions of Kongu Chozha, hero stones from Bargur, paintings, manuscripts, coins, geological objects, Kodumanal antiques, Palm leaf inscriptions etc. The museum is situated at VOC park in Erode Town and close to the bus station (Tel: 0424-2261160) Visiting hours: 9 AM to 5 PM (Friday is holiday)

